

UAE President receives participants in Behavioural Exchange 2025

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President His Highness Sheikh Mohamed bin Zayed Al Nahyan today welcomed participants in the Behavioural Exchange (BX2025) conference at Qasr Al Bahr in Abu Dhabi.

The conference, organised by the Office of Development Affairs, will take place from 30 April to 1 May 2025 at NYU Abu Dhabi under the theme “New Frontiers in Behavioural Science”.

His Highness welcomed the participants, wishing them success in their discussions on the vital topics on the conference agenda. He expressed hope that their contributions would help foster positive behaviours that support social development around the world.

His Highness emphasised that community engagement, support, and positivity are essential to the success of development-focused initiatives, particularly in areas such as education, healthcare, climate action, and sustainability. His Highness reaffirmed the UAE’s firm commitment to promoting good conduct within society as a key element in advancing development plans.

Participants in the conference expressed their gratitude to His Highness the President for the UAE’s hosting of the event and praised the country’s continued development across various fields.

<https://www.mohamedbinzayed.ae>